

Curriculum vitae

I. Personal details

Title : Doctor

Full name : Jacques Marcel Alfred Martin

Sex : male

Date of birth : 19 July 1951

Place of birth: Nice, France

Highest degree obtained: PhD

Current position (or your highest position prior to retirement): Associate professor

Current employer (or your employer prior to retirement): Université du Sud Toulon-Var

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49 97

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II. Academic training

1. Undergraduate level:

- Training institution : University of Nice
- Degree obtained : BA English studies
- Graduation year : 1972

- Training institution : University of Nice
- Degree obtained : BA French Studies
- Graduation year : 1972

- Training institution: University of Nice
- Degree Obtained: B Law & Economics
- Graduation year: 1976

2. Graduate level

A. Master's level

- Training institution : University of Nice

- Degree obtained : MA English Studies
- Graduation year : 1973

- Training institution: University of Nice
- Degree obtained: M Law & Economics
- Graduation year: 1977
- Training institution: Ministry of Education, France
- Degree obtained: CAPES (Diploma for teaching in secondary education)
- Graduation year: 1975

B. Doctoral level

- Training institution : University of Nice
- Degree obtained : DEA (Doctorate in Political Science)
- Graduation year : 1978
- Doctoral thesis title : Le nationalisme écossais

- Training institution: Ministry of Education, France
- Degree obtained: Agrégation (equivalent doctorate) English Studies
- Graduation year: 1977

- Training institution: University of Paris I
- Degree obtained: PhD
- Graduation year: 1984
- Doctoral thesis title: Le discours nationaliste écossais

- 3. Foreign language skills:**
- Foreign language 1: English
 - Proficiency level: Bi-lingual
 - Foreign language 2: Spanish
 - Proficiency level: very good
 - Foreign language 3: German
 - Proficiency level: good
 - Foreign language 4: Italian

Proficiency level: good

III. Employment history/Professional experience

From – to --	Employer	Position/Responsibilities
1971-1973	Basingstoke Technical College England	Teacher
1973-1975	University College Toronto Canada	Teacher
1977-1987	Ministry of Education France	Teacher
1987-to date	Ministry of Higher Education France	Teacher-Researcher
1992-to date	A number of universities in the world (England, Scotland, USA, Spain, Italy, Russia, Morocco, Tunisia, Vietnam)	Invited professor or short-term contract.

IV. Research activities

1. Past and current research projects

	Project name	Start date/ Finish date	Funded by	Your role
1	Education supérieure en économie de transition	2003-2006	European Union	Co-ordinator
2	Qualité dans l'enseignement supérieur	2005-2007	European Union	Associate researcher
3	Collectivités territoriales En économie de transition	2006-2008	European Union	Associate researcher

2. Publications and conferences:

3. **Le nationalisme écossais**, doctorate, 1978
4. **Le discours nationaliste écossais**, PhD, Paris I, 1984
5. **L'action collective**, Semaine Juridique, 1984

6. **Fuller's earth, a history**, with R.H.S. Robertson, Volturna Press, 1986
7. **Les cours de justice européennes**, with R. Martin, Annales des Loyers, 1988
8. **Le troisième pouvoir**, with R. Martin, EJT, 1989
9. **Barristers et sollicitors, vers la fusion ?** Annales des Loyers, 1989
10. **Une justice de luxe, l'exemple anglais**, Gazette du Palais, 1990
11. **Désengorger les tribunaux 'à l'anglaise'**, Revue des Huissiers, 1990
12. **Systèmes judiciaires anglais et écossais**, Annales des Loyers, 1990
13. **La propriété en Angleterre**, Annales des Loyers, 1991
14. **Du trust à la fiducie**, Annales des Loyers, 1992
15. **Business administration English**, Ellipses, 1993
16. **The cracked cornucopia**, with R.H.S. Robertson, Resource Use Institute Ltd, 1993
17. **Angleterre: justice pour 'happy few'**, Annales des Loyers, 1994
18. **Civil Procedure, France**, with R. Martin, Kluwer, 1^{ère} édition, 1994,
19. **ABC lexical de l'économie**, Ellipses, 1994
20. **ABC lexical du management**, Ellipses, 1996
21. **Protection des libertés : le paradoxe anglais**, Annales des Loyers, 1996
22. **Etat, nations, élections : le paradoxe britannique**, Les petites affiches des Alpes-Maritimes, 1997
23. **A quality strategy through process mastering**, with J-C Cogordan and M. Weill, EFQM, 1998
24. **Administration de la justice et techniques de management**, Revue Internationale de Droit Economique, 1999
25. **Introducing quality in universities, quality assurance or total quality?** with M. Weill, 2nd TVC, 1999
26. **Justice et qualité: la réforme de la procédure civile anglaise**, Annales des Loyers, 1999
27. **A new competition paradigm, a process and total quality approach**, with M. Weill, QMOD, 2000
28. **Emerging countries and business excellence**, with M. Weill, TQM journal, 2000
29. **Managing quality in universities**, with M. Weill, 3rd TVC, 2001
30. **Civil Procedure, France**, with R. Martin, Kluwer, 2^{ème} édition, 2002,
31. **The rise and fall of quality management**, with M. Weill, 5th TVC, 2003
32. **Quality and processes, new concepts for strategic differentiation**, with M. Weill, TQM journal, 2001
33. **Université et certification ISO**, with M. Weill, conference, Université de Grenoble, 2001

34. **L'introduction de la qualité à l'université: quel avenir?** with M. Weill, ISEOR, Lyon, 2002
35. **From ISO to excellence**, with M. Weill, TQM journal, 2002
36. **Public management: is there a life after Taylor?** with M. Weill, 4th TVC, 2002
37. **Quality approaches in SMEs: methodology and survey results**, with A. Guilhon and M. Weill, TQM journal, 2002
38. **Excellence: theory and practice, lessons from a crisis**, with S. Ben Hamouda and M. Weill, 5th TVC, 2003
39. **The strategic stakes of quality in medical and social establishments: The case of homes for the elderly**, with S. Bertezene, 5th TVC, 2003
40. **Strategic thinking and quality**, with M. Weill, conference UTS Business School, Australia, 2003
41. **The management of human resources in French homes for dependent elderly persons**, with S. Bertezene, 7th TVC, 2005
42. **Stratégie et processus**, with M. Weill, conference Lyon II, 2002
43. **Une nouvelle université pour de nouvelles missions ?** with M. Weill, colloque Univ. Moulay Ismail, Meknès, Maroc, 2003
44. **Absorption, dissémination, reconstruction : la qualité, exemple d'interface privilégiée entre les univers de la recherche et de l'entreprise**, with M. Weill, ENCG, Tanger, 2004
45. **A competencies typology for quality managers in homes for the elderly**, with S. Bertezene, 7th TVC, Toulon, 2004
46. **Liberté d'expression, le paradoxe anglais**, Liber Amicorum en l'honneur de R. Martin, Bruylant Bruxelles, 2004
47. **La dissémination des modèles managériaux: des centres de recherche aux managers**, with M. Weill, Revue Marocaine de Commerce et de Gestion, 2005
48. **The role of human resources professionals in the implementation of total quality**, with M. Weill, conference, Vietnam Times, HCMC, 2005
49. **Service quality**, with M. Weill, conference, Vietnam Times, HCMC, 2005
50. **The improvement of quality in the treatment of dependent elderly persons**, with S. Bertezene, 9th TVC, 2006, Paisley, Scotland
51. **The management of human resources in homes for elderly persons**, avec S. Bertezene, Sotsialo-economitsiskie problemi rossii, Voronej, Russia, 2007
52. **Internal Control, external control and quality: The case of social and medical establishments in France**, with S. Bertezene, 10th TVC, 2007, Thessaloniki, Geece
53. **Quality in a globalized world**, VEPI, may 2008, Russia

54. **Mastering performance through quality and networking: the example of French social and medical establishments**, with S. Bertezene, 11th TVC, Florence, Italy, 2008 et TQM Journal, 2009
55. **Quality Management in a global world**, Open University, HCM, Vietnam, december 2008
56. **Maîtriser la performance par la qualité et l'organisation réticulaire**, with S. Bertezene, Revue Marocaine de Commerce et de Gestion, 2008, Tanger, Maroc
57. **For a strategy of adaptation of competences and practices to social and medical activities**, with S. Bertezene, ICQSS, Verona, Italy, 2009
58. **Quality and non-quality in the health sector**, with S. Bertezene, 13th TVC-ICQSS, Coimbra, Portugal, 2010
59. **Quality and non-quality in the health sector** with S. Bertezene, Sinergie, n° 85, May-August 2011
60. **Maintaining ISO 9001 certification: the case of Vietnam**, 14 TVC, Alicante, Spain, 2011
61. **Improving the quality of the coaching process for entrepreneurship: a study of the case of France**, with S. Bertezene, C. Ferraton, D. Vallat, 14 TVC, Alicante, Spain, 2011
62. **Implementing an ethical governance in homes for the elderly**, with S. Bertezene, 14 TVC, Alicante, Spain, 2011
63. **Rationalization and institutionalization of work practices evaluation: the case of a public hospital**, with S. Bertezene and B. Dubrion, 15th TVC, Rishon Lezion, Israel, 2012
64. **Strategic management: implementation and tools**, seminar PACE, Ho Chi Minh City, Vietnam, 2012
65. **Live and let die, business performance and sustainability in times of crisis**, VSIP, Binh Duong, Vietnam, 2012
66. **Serious Games, leverage for knowledge management**: with S Bayart, S. Bertezene, D. Vallat, 16 TVC, Excellence in Services, Ljubljana, Slovenia, 2013
67. **A framework for employee appraisal in services: an experiment in a Vietnamese bank**: with Nguyen Van Tien, 16 TVC, Excellence in Services, Ljubljana, Slovenia, 2013

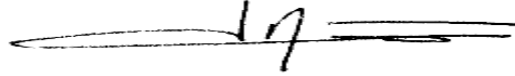
68. **Research interests**

	Areas of research interests	The number of PhD students that you can supervise
1	Corporate strategy	5 in all
2	Organizational design and behavior	
3	Quality management	

4	International management	
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TP.HCM, 30 July 2013

Signature

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